

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **EVE2013 – EVENT RISK MANAGEMENT**
Trimester & Year : May - August 2022
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

- 1. This question paper consists of 2 parts:**
PART A (60 marks) : Answer all FIVE (5) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are **FIVE (5)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

The fact is that mega-events represented a fertile source to commit terrorist attacks, not only for the casualties but also to effect the psychological of the attendees. Describe **FIVE (5)** reasons events can become a terrorist target.

(15 marks)

Question 2

Describe **FIVE (5)** panic triggers that can affect the crowd behavior during festival.

(10 marks)

Question 3

Contingency planning is a vital aspect of any event management. Explain **FIVE (5)** common problems in event and its contingency plan.

(15 marks)

Question 4

Elaborate **FIVE (5)** types of liabilities that often covered in events.

10 marks

Question 5

As an occupier of premises, you and your organization are responsible for the safety of those attending the event. Justify **FIVE (5)** extra precautions issues that should be considered when organizing events.

(10 marks)

END OF PART A

PART B:
INSTRUCTION:

ESSAY QUESTION (40 marks)
There are **TWO (2)** essay questions. Answer the questions in the Answer Booklet (s) provided.

Question 1:



Above image is a surging crowd at Travis Scott's Astroworld music festival that turned fatal. The crowd rushed into the front stage, with people squeezing together so tightly that many could not breathe. Eight people pronounced dead on scene and dozens rushed to hospital. Analyze **FOUR (4)** factors that cause crowd disaster during concert.

(20 marks)

Question 2:

All event manager wish for everything to go smoothly or things never happen exactly as imagined and incidents do happen. Justify any **FOUR (4)** causes of safety risks that an event manager should take precautions especially at the very early stage of event planning.

(20 marks)

END OF EXAM PAPER